Fall 2023 Auction Item Donation Form

Dear Wilderness Supporter,

Thank you for making a donation to ADK's Forever Wild on line auction. Please be sure to give us an item description, photo and item value. As soon as we receive your completed donation form and the item (or a photo of the item), we will begin to promote your donation on social media and e-newsletter.

Donate an auction item valued at \$250 or more and you (your company) will qualify for Donor benefits. See the benefits for the Forever Wild Online Auction on page 2.

Please submit your company logo as a JPG or PNG to Laurie Schweighardt at lauries@adk.org. If your donation qualifies for a print ad in *Adirondac*, contact Laurie for ad sizes and dates, or let her know if you would like ADK to create an ad for you.

CONTACT INFORMATION

Contact Person: Company Name: Address: Phone (day): ______ Fax: _____ E-Mail: _____ Website: Type of donation (circle one of the following): Item Donor gift certificate enclosed Please create a certificate AUCTION ITEM Item Description: ______ Estimated Value:* \$ ______ Stipulations/Restrictions: ______ Please make gift certificate expiration dates through December 31, 2024 if possible.

THANK YOU FOR YOUR GENEROUS SUPPORT

The Adirondack Mountain Club is a 501(c) 3 not-for-profit organization. Gifts to the auction are tax deductible as allowed by law.

*Estimated value for non-cash donations is the donor's responsibility. No gifts or services have been provided in exchange for donations to the auction. (Tax ID# 15-0586270)

Questions? Contact Laurie Schweighardt Development & Operations Coordinator at: 518-668-4447, ext. 211 or lauries@adk.org

Please return this form with your donation by Sept. 15 to: ADK, PO Box 4390, Queensbury, NY 12804 e-cards/e-certificates email to laurie@adk.org

2023 Forever Wild Online Auction Donor Opportunities & Benefits:



\$250 In-Kind Donor

• Event Sponsor status on Ogiv.com (auction platform)

\$500 In-Kind Donor

- Event Sponsor status on Qqiv.com
- Sponsor logo included in ADK Today e-newsletter 'thank you' mention after the event (30,000+ recipients)

\$1000 In-Kind Donor

- Event Sponsor status on Ogiv.com
- Sponsor logo included in ADK Today e-newsletter 'thank you' mention after the event (30,000+ recipients)
- Sponsor logo included in four ADK Today e-newsletters
- One quarter-page ad in Adirondac, ADK's quarterly magazine

\$2500 In-Kind Donor

- Event Sponsor status on Ogiv.com
- Sponsor logo included in ADK Today e-newsletter 'thank you' mention after the event (30,000+ recipients)
- Sponsor logo in twelve ADK Today e-newsletters
- One half-page ad in Adirondac, ADK's quarterly magazine

\$5000 In-Kind Donor

- Event Sponsor status on Ogiv.com
- Sponsor logo included in ADK Today e-newsletter 'thank you' mention after the event (30,000+ recipients)
- Sponsor logo in all ADK Today e-newsletters for 1 year
- One full-page ad in Adirondac, ADK's quarterly magazine

All event donations of \$100 and up also receive an annual subscription to *Adirondac*, **ADK's** member magazine.

For details on **auction** donor benefits, contact Laurie Schweighardt, Development & Operations Coordinator at lauries@adk.org or call 518-668-4447 x211.