



Heart Lake Program Center  
1002 Adirondack Loj Road  
Lake Placid, NY  
518-523-3441 | [jobs@adk.org](mailto:jobs@adk.org)

## **OUTREACH EDUCATOR**

ADK (Adirondack Mountain Club) works to protect New York State wild lands and waters by promoting responsible outdoor recreation and building a statewide constituency of land stewardship advocates. Since 1922, the organization has worked to increase access to the backcountry by building trails, conserving natural areas, and developing a stewardship community that supports the ethical and safe use of New York's outdoor spaces. A member, donor, and volunteer-supported organization, ADK reaches across New York through its many chapters to inspire people to enjoy the outdoors ethically.

## **POSITION SUMMARY**

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The Outreach Educator works as a part of ADK's (Adirondack Mountain Club) Education team at the Cascade Welcome Center and Heart Lake Program Center in Lake Placid, New York. This role is an exciting opportunity to grow your skillset as an educator and start to develop skills in program coordination. There are two major components to this dynamic position: environmental interpretation and program planning. As a member of the Outreach team, this role leads and supports educational programming that connects participants with the outdoors and promotes responsible recreation. This position also flexes to support the education department in fulfilling daily tasks, developing programming, and other duties as assigned.

## **KEY RESPONSIBILITIES**

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### **Environmental Interpretation – 60%**

- Facilitate ADK's fourth grade school outreach programming, including classroom visits to local schools, leading students on hikes and occasional virtual programming
- Lead other elementary school outreach programming
- Develop environmental interpretation programs
- Lead guided hikes and paddles at Cascade Welcome Center and the Heart Lake Program Center
- Engage in public and community outreach
- Develop educational signage and displays for ADK's interpretive facilities

### **Program Planning and Special Projects – 40%**

- Support daily functions of the education department, including program development, special projects, program preparation and other duties as assigned
- Flexibility to self-select some projects based on interests and skills

## **QUALIFICATIONS**

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Basic:

- A passion for outdoor education and a commitment to the mission, values, and vision of the Adirondack Mountain Club
- Educational background in environmental education/interpretation, natural history, natural sciences, outdoor recreation, or related field
- Excellent verbal and written communication skills, public speaking, professionalism, and outdoor leadership capabilities
- Act as professional role model for ADK, demonstrating at all times a stewardship ethic and responsible wilderness leadership
- Ability to work both independently and as a team member
- Ability and willingness to navigate up to 5 miles by foot over rough, steep, terrain with a day-pack.
- High level of organizational skills to effectively plan, teach, and administer the diverse demands of the job, and keep detailed records
- Willingness to work extended hours/days in the field
- Motivated, enthusiastic, creative, and willing to work with people of all ages
- Employment is contingent on passing a background check
- Valid driver's license and willingness to drive a large 14 passenger van

Preferred:

- Previous experience working in education, outdoor recreation, or a nature/visitor center
- Previous experience working with families with children
- Familiarity with flora and fauna of the Adirondacks
- Basic level of competence with trip logistics: route identification, navigation, equipment needs, dietary requirements and food packing, and group dynamics and conflict resolution
- Current Wilderness First Aid (WFA) or Wilderness First Responder (WFR) or equivalent medical/first aid training
- A valid New York State Guide's License or willingness to obtain

**BENEFITS AND COMPENSATION**

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Reports to: Outreach Manager

Supervises: N/A

Classification: Seasonal, full-time, non-exempt

Dates: January 2025 to late August 2025; start/end dates flexible

Salary/Wage: \$17.50/hour

Benefits: Paid sick time

Perks: Free ADK membership; extensive training and certifications (Wilderness First Aid, Certified Interpretive Guide, Leave No Trace Level 2 Instructor Course, and more); free ADK workshops; discounts on store merchandise and rental equipment.

Housing: Shared onsite housing available at Heart Lake Program Center with three meals a day for a small deduction.

## **APPLICATION**

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[Click here](#) to access the application form for this position. In addition to contact information, the form asks the following questions:

- What skills and work experiences do you feel qualify you for this role?
- What excites you about this position?
- What is your comfort and experience working with children?
- What is your comfort and experience with public speaking?
- Please describe your experience in the outdoors.
- Please describe your familiarity with the Adirondack Park.

## **ORGANIZATIONAL STATEMENT**

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As an organization, we appreciate a diverse set of skills and candidates eager and willing to grow and learn with our organization. As such, our job descriptions are general overviews, not a mandatory comprehensive list. If you feel passionate about our efforts and believe that you have the skills and aptitude to succeed in this role, we want to hear from you.

ADK affirms its commitment to equal employment opportunity for all individuals. Decisions about recruiting, hiring, training, promotions, compensation, benefits, and all similar employment matters are made in compliance with all federal, state and local laws and without regard to race, color, religion, gender, ethnic or national origin, age, physical or mental disability, sexual orientation, gender identity, familial status, military status or any other classification protected by federal or state law. Any discrimination in the workplace against persons protected by equal employment opportunity laws is illegal and against policy.