Adirondack ADK Mountain Club 2019 ANNUAL REPORT

122 **Alpine Plant Species** observed by 270 individuals through Northeast Alpine Flower Watch, a collaboration between ADK, Appalachian Mountain Club, Green Mountain Club, and Baxter State Park

10,017 **Letters** sent by ADK advocates to NY State legislators, state and federal agencies

62 **Volunteers** lobbied in Albany or participated in Citizen Science monitoring in the Adirondack and Catskill Parks

2,316 **New Members** joined ADK

99,689 **Social Media Followers** receiving educational information from ADK online

8,839 **Customers** served at The Hungry Hiker

30-YEAR ANNIVERSARY Summit Stewardship Program

19,000 **Books, Maps, Calendars** and other ADK publications sold to members and nonmembers in the US and around the world

115,000 **Copies of *Adirondac*** magazine published and distributed

16,775 **Hours** spent maintaining Adirondack trails

39,939 **Hikers** educated by Summit Stewards

406 **Fourth Graders** benefitted from the Three Seasons School Outreach Program

752 **Education Workshop Participants**

15,012 **Visitors** reached with preparedness and Leave No Trace messaging by ADK Trailhead Stewards (formerly HPIC Hosts)

15,370 **Overnight Guests** Adirondak Loj, Johns Brook Lodge, and Wilderness Campground

40-YEAR ANNIVERSARY Professional Trail Crew

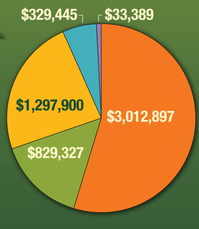
586 **Trail Volunteers**

33 **Programs** held in Yurt Village

92% **Average Lodging Rating*** *based on guest surveys

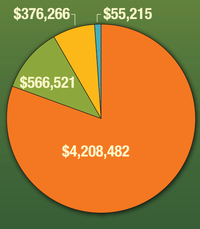
1,228 **Downed Trees** removed from trail corridors in the Adirondacks

Financial Summary



Revenue: $5,502,958

- Program Revenue
- Donations and Grants
- Membership Dues
- Investment Income
- Other Income



Expenses: $5,206,484

- Program Costs
- Fundraising
- Membership (Chapter Share and Other Costs)
- Management and General

Thank You ... to all our volunteers, donors, members, staff, community partners, and friends. Your support is vitally important!

A Special thank you to those who contributed $2500+

Individuals

John Beekley
Rebecca & Alan Bennett
William C. Close
Mary & Bill Coffin
Dan & Alicia Cunningham
Estate of Lois DeConca
Michael & Janice Douglass
John & Anne Gilewicz
Jeffrey Glans & Dr. Louise Perkins
Erik & Elaine Gregory
Anonymous
Tony and Bunny Goodwin
Arthur Haberl
Kate & Richard Hacker
Richard Jarvis & Barbara Rottier
Eugene & Carolyn Kaczka
Anonymous
Mary & Leland Loose
George MacNaughton & Deborah Warren
Lee Maschler
The Family of Dr. Norton G. Miller
Nancy Olsen
Peter & Patty Paine
Estate of M. Jeanne Place
Matthew Quiqley & Nina Bogosian Quigley
Richard & Lisa Reichman
Robert J. Ringlee
Karen & Jeffrey Ross
Estate of Norman Smith
Mr. & Mrs. Gregg A. Spindler
Ken & Teresa Stabler
Kevin & Sharon Todd
Estate of Elizabeth Wheatley
Paige Willis & Francis Cote
Estate of Beulah C. Wood

Corporations, Organizations, and Foundations

#507 FundAdirondack
Forty-Sixers, Inc.
The Catskill 3500 Club, Inc.
Chapel Hill Foundation
Cloudsplitter Foundation
Common Energy
Factory Tattoo LLC
Flower Family Foundation
General Electric
IBM Corporation
Lone Pine Capital LLC
New England Interstate Water Pollution Control Commission
Nine Pin Ciderworks LLC
Outdoor Research
Patagonia Environmental Programs
REI
Rochester Area Foundation
Touba Family Foundation, Inc.
Van Bortel Motorcar
Waterman Fund, Inc.

Chapters

Adirondak Loj Chapter
Albany Chapter
Finger Lakes Chapter
Genesee Valley Chapter
Glens Falls-Saratoga Chapter
Iroquois Chapter
Onondaga Chapter

WHO WE ARE

ADK is the only nonprofit organization dedicated to protecting and advocating for New York State's wild lands and waters while also teaching people how to enjoy natural places responsibly. Since 1922, the organization has offered people opportunities to stay and play in as well as protect, discover, and explore the outdoors. Today, ADK has 30,000 members in 27 chapters statewide and is served by a professional, year-round staff. The organization is recognized as a vital voice in the commitment to environmental stewardship and ethical outdoor recreation in New York State. For more information on membership or making a difference, head to www.adk.org or follow ADK on Instagram, YouTube, Facebook and Twitter.